

Collaboration followed by merger: macom - Part of Drees & Sommer takes over the AV/IT consulting team from SYNC Luxembourg

Stuttgart/Luxembourg, 27.06.2024: The team from the Luxembourg-based technology consultancy SYNC is moving to macom - Part of Drees & Sommer on 1 July 2024. macom is taking over the team of experts after several years of strategic collaboration in order to grow together and further expand its pioneering role in AV & IT consulting in Europe.

From 1 July 2024, SYNC co-founder Frederick Hall and his team will be responsible for AV consulting in Luxembourg, Belgium, the Netherlands and France for macom - Part of Drees & Sommer. With this strategic move, the international macom team is growing to include experienced AV/IT experts who have made a name for themselves over the past ten years, particularly with European organisations and corporate clients in the Benelux countries.

"We have been successfully working with SYNC on many European projects for years. Frederick Hall and his team are a strong partner in the Benelux region. We are very pleased to take this step together and to effectively drive market development in Europe together with the Drees & Sommer locations in Benelux and France," says macom Managing Director Oliver Mack about the merger.

As part of the AV/IT consulting consortium WEAVE (WEAVE European AV Experts), macom and SYNC have been implementing innovative digitisation projects throughout Europe for years, primarily for EU institutions. The fact that the two strategic partners are now uniting their teams is a logical step for both companies and part of macom's strategy of internationalisation and further development towards the leading consulting and engineering company for AV/IT technology in Europe.

About macom - Part of Drees & Sommer

macom - Part of Drees & Sommer is the European market leader for unbiased technology and IT consulting, design and management services or work, brand and learning spaces. As a wholly owned subsidiary of Drees & Sommer SE, macom combines digital competence with comprehensive expertise in AV and IT consultancy, enabling businesses through their digital transformation journey. With ten locations in Germany, Benelux and the UK as well as partners in Spain and France, macom is directly on site throughout Europe and provides its services to international medium-sized and large companies as well as public institutions.