

macomGROUP is now part of Drees & Sommer SE



Left to right: Peter Junker (Associate Partner Drees & Sommer), Oliver Mack (Managing Director macom), Gabriele Walker-Rudolf (Partner Drees & Sommer), Björn Jensen (Founder macom). © Drees & Sommer SE.

Stuttgart, January 27, 2023. Since January 24, 2023, the Stuttgart-based media technology and IT specialist macomGROUP has been a 100-percent subsidiary of international construction and real estate company Drees & Sommer SE. This further enhances Drees & Sommer's digital expertise, as macom has established itself as the leading consulting and engineering company in Europe for high-quality media technology & IT solutions for hybrid work, learning, brand and retail spaces. The two companies have long been working closely together in a strategic partnership.

Founded in 2003, macom has developed into Europe's leading service provider for media technology, IT planning, and technology consulting for digital transformation. With an over 80-strong team of engineers and consultants, it supports numerous medium-sized enterprises and DAX companies as well as public institutions – including BMW, Fresenius, Schüco, STIHL, Beiersdorf and various European Union organizations – with the development of digital strategies and audiovisual and IT solutions. Headquartered

in Stuttgart, the company has branch offices in Berlin, Eislingen/Fils, Frankfurt, Hamburg, Cologne, Munich and London. The Eislingen regional office also features a custom-built, state-of-the-art media technology and digital laboratory with an area of more than 400 square meters. Engineers share the macomLAB with customers, research partners and manufacturers to develop and test solutions for hybrid work, learning, brand and retail spaces.

“Demand for digitized, flexible and hybrid work, communication and collaboration systems is constantly increasing. Drees & Sommer’s 100-percent shareholding in macom is an important element of our strategy of further expanding our pioneering role in the digitization of the construction and real estate industries. macom’s proven expertise in the area of networked, modular system architectures that combine IT/media technology and Smart Building components further enhance our strengths,” says Dierk Mutschler, Member of the Executive Board of Drees & Sommer SE. Headquartered in Stuttgart, Drees & Sommer currently employs more than 4,500 people at 51 locations worldwide. In 2021, Drees & Sommer generated sales of €575 million.

Björn Jensen, the founder of macom, commented: “Following the successful growth of macomGROUP in recent years and the establishment of an outstanding team, Drees & Sommer is our partner of choice to continue the company’s strategic roadmap and realize macom’s vision of becoming the European market leader. Drees & Sommer has the necessary structures in place and a clearly defined corporate strategy that is a perfect fit with macom’s path to date.”

Oliver Mack, Managing Director of macom, also expressed satisfaction: “Our strategic partnership with Drees & Sommer since 2020 has shown us that, in addition to strong customer focus and agility, both companies aspire to successfully driving digital transformation in their joint projects. Backed by Drees & Sommer as a powerful parent company, macom is now able to implement projects of considerably larger scope and with greater geographical reach. In addition, our customers will benefit from a significantly expanded range of expertise and services in the areas of sustainability and Smart Buildings.”

Under the leadership of Oliver Mack, macom will continue to develop its portfolio under the brand ‘macom – Part of Drees & Sommer’.

Drees & Sommer: Innovative Partner for Consulting, Planning, Construction and Operation.

As a leading European consulting, planning and project management company, Drees & Sommer has been supporting private and public sector customers and investors for over 50 years in all matters relating to real estate and infrastructure – both analog and digital. Through pioneering consulting, the company offers solutions that deliver successful buildings, high-yield portfolios, efficient infrastructure, and livable cities. Working in interdisciplinary teams, the company's 4,500-plus employees at 51 regional offices worldwide support clients from a wide range of industries. The Partner-managed company delivers all services on the understanding that economy and ecology must be combined. At Drees & Sommer, this sustainable approach is called 'the blue way'. For more information visit www.dreso.com.

macom: Expert in consulting on digital transformation.

With an interdisciplinary team of more than 80 specialized engineers and consultants, macom supports its customers with the strategic planning and implementation of digitization projects for sustainable hybrid work, learning, brand and retail spaces. macom engineers and consultants accompany customers throughout the entire journey to becoming a digital company, from strategy and process definition through conception, planning and management of specific projects to the operation of systems and installations. For more information visit www.macom.de.